



#### CASE STUDY

## Lightning Community Portal for Managing Fellowship Programs





Client is an international organization with a mission to mobilize a global community of emerging leaders to build the movement for health equity and equality.

#### **Business Problem**

- $_{\odot}$  Manual, tedious process of registering candidates for fellowship program
- o No provision to search for other fellows associated with the program for fellowship provider
- $\circ$  Inadequate existing system to search on skill sets, sector, industries, fellowship at one go
- Current system had a lot of manual processes to filter and add fellowship by fellowship provider
- Any data update was tedious and took time
- $\circ$  The candidates were unable to view the details and status of the fellowship applied for







#### **Business Solution**

- o Implementation of community portal based lightning bolt template with self-registration capability
- Implemented a search filter using lightning component to search based on skill sets, sector, industries, fellowship year
- Development of separate lightning components to view the details of fellow records and to add and filter the fellowship records
- Implementation of a lighting component to edit the fellow's individual record with current employment and education details

#### The Eternus advantage

- $\circ$  30% decrease in fellowship registration timeline
- o 27% increase in annual number of fellowship registrations
- $\circ$  37% more efficient maintenance of fellowship registration records
- $\circ~$  Component based approach enabled modularity and ease of use within the application
- $\circ$  Use of salesforce lightning contributed to a state-of-the-art application UI that enhanced user adoption by 16%







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### About Us

# Gauri is a UK-based consultancy helping our customers to compete and grow using digital initiatives.

Through long-standing partnerships with our clients, we have consistently delivered successful business outcomes for over 10 years.

Our niche focus and a motivated team has helped us to develop our depth of expertise:

- Transition to intelligent CRM on the Cloud
- Connected Cloud, hybrid (on-premise with Cloud)
- Cross-application integration
- Business Intelligence
- Supply chain solutions and integration with ERP

Each one of our customers sees us as a partner they can trust to deliver; someone who will stand by them through challenging situations.





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