

MANAGING ENTERPRISE DATA FINDING SINGLE VERSION OF TRUTH

52%

Business Stakeholders struggle to identify relevant enterprise content from their enterprise applications

50%

Respondents find it difficult to find answers to business questions from their enterprise applications

57%

Executives rely upon their technical support team to obtain business intelligence datasets

45%

Businesses find BI applications complex and difficult to manage with end to end information

Our BI Solution

- ✓ *ONE information strategy*
- ✓ *ONE suite for all insights*
- ✓ *ONE place for all information*
- ✓ *ONE architecture*
- ✓ *ONE view on multiple devices*
- ✓ *ONE secured entry and exit points*

We are witnessing a paradigm shift in data availability, in the amounts of data “out there”, and in the sources from which that data can be derived. This abundance is providing all kinds of opportunities and challenges for understanding and utilising an enterprise’s operational ecosystem.

Seamless operational and management reporting is no longer achievable through traditional office productivity tools alone. They cannot provide the scalability and flexibility for on demand analysis and business insight. Data fragmentation is an issue in existing data warehouses, and operations directors are looking for solutions that don’t have the constraints of traditional reporting systems.

The answers lie in the SAP Analytics toolset, for enterprises contemplating harnessing the intelligence to be found in disparate sources of data – corporate transactions, websites, social media – the Internet of Things. This can be presented in a way that is cohesive, uniform and consistent, and on any device of the user’s choice. Key drivers for better enterprise information management are:

- Simplification of the end-user experience
- Simplification of the core technology stack, allowing innovation without disruption
- Simplification of software management with cloud-based solutions

Add to those the power of predictive analytics and sentiment analysis, and the possibilities are endless.



BUSINESS BENEFITS SAP BusinessObjects BI Platform

Makes all data available to the business user community

- connects data and processes to individuals throughout the entire organisation, on any device, across any platform, from any source
- increases the range of data accessible to business users
- includes an extensive set of tools on a single platform, so that BI can be extended to any application or process, in any environment



Building upon the BI Platform, three information-consumer needs can be satisfied:

1. **Agile visualisation** where you can adapt data to business scenarios by manipulating and enriching it, and combine it with forecast and predictive analysis to anticipate future outcomes.
2. A powerful, engaging environment to build engaging visual **dashboards** with a rich set of controls
3. Secure distribution of pre-defined operational **reports**

AGILE VISUALIZATION

The product portfolio allows the business user to:

- Build engaging, visual dashboards
- build interactive and visually appealing analytics
- utilise a rich set of controls: buttons, list boxes, drop-down, crosstabs, charts
- use custom code to extend and build workflows
- the product portfolio is SAP Lumira, SAP BusinessObjects Explorer, SAP BusinessObjects Analysis, SAP Predictive Analytics.





DASHBOARDS AND APPS

Build engaging, interactive and visual dashboards

Dashboards allow customers to present intuitive visualization of relevant data, with a variety of charts and visual components to present data and key performance indicators.

In addition, dashboards can empower users to perform what-if analysis, for example, allowing consumers to modify variables such as rates and costs to evaluate the potential impact on results.

Dashboards include a rich set of controls including buttons, gauges, sliders, buttons, list boxes, drop downs, crosstabs, and charts.

The product portfolio is

- SAP BusinessObjects Design Studio
- SAP BusinessObjects Dashboards (formerly SAP BusinessObjects Xcelsius Enterprise)

REPORTING

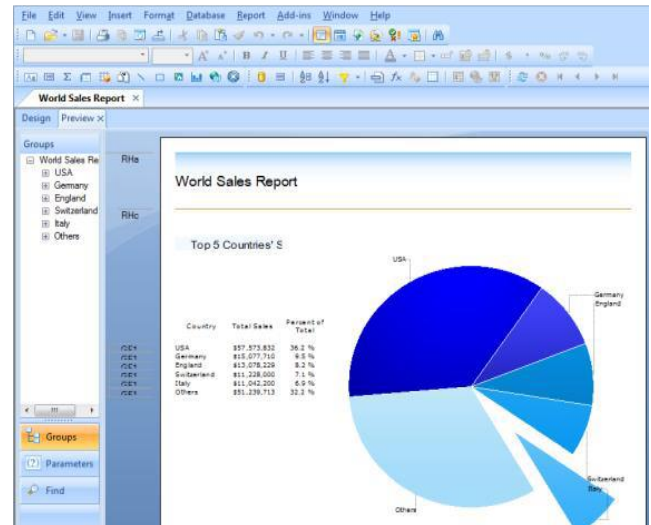
The ability to report is fundamental to operational management. Enhanced usability in SAP 's reporting tools means that users can

- quickly build formatted reports on any data source
- Securely distribute reports both internally and externally
- minimize IT support costs by being able to modify their own reports
- enhance custom applications with embedded reports

The product portfolio consists of

SAP Crystal Reports, which is an ideal solution for creating repeatable, secure reporting for mass distribution from any data source. With its professional output, Crystal Reports is also the best tool for external reporting needs such as invoices, utility bills, and annual reports

SAP BusinessObjects Web Intelligence has powerful interactive analysis capabilities, which enables business users to create ad-hoc reports to gain insight into their business. It offers self-service access to ad hoc reporting and intuitive analysis on any type of data, to turn information into actionable insight.





EXTENDING THE REACH OF ANALYTICS

Big Data

SAP's Analytics toolset is able to manage and manipulate Big Data sources directly, without loss of performance. SAP Lumira has connectivity to unstructured and semi-structured data, to help the users understand and prepare data from these sources.

Similarly SAP HANA increases the reach of Big Data due to its ability to manipulate data with the support of faster engines.

SAP Analytics has connectivity with other products such as Hadoop, Amazon EMR Hive and Redshift, giving users access to global data sources.

SAP BusinessObjects Mobile

An element of the shifting paradigm in data availability is the mechanisms by which data may be transported and accessed – meaning the influence of Cloud deployment and Mobile devices. SAP Analytics has accommodated these too.

Access for analytical content across mobile platforms can deliver visually engaging intelligence to a broader set of business users.

Inherent in the mobile solution is security of data as well as security of device



SAP Analytics and 'The Cloud'

More deployment options for hosting faster and more accurate decision-making

Using Cloud gives an enterprise the option to shift the cost base from Capex to Opex – and gives even more options for hosting through third parties as well as engaging through SaaS

On-premise pre-aggregated data is available anywhere, anytime and on any device.

THE GAURI DIFFERENCE

Gauri is a growing SAP Solution partner providing great value, dynamic solutions focusing on 'best possible' customer engagements.

Our proactive and collaborative approach delivers quality solutions including Cloud for Customer, Grantors Management and Customer Engagement enabling customers to operate efficiently, adapt with agility, and grow sustainably.

Gauri is recognised for our expertise in leveraging process improvement and technology enhancement, we deliver client specific requirements with personalisation, customisation and development.

Extensive business experience means our teams provide industry knowledge for solutions in sales, marketing, service and social communications. To complement these processes, we also offer Customer Engagement Intelligence.

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