Gauri
Great Value. Delivered with Passion.

Unveil hidden opportunities from the market dataset

SAP Partner   tableau PARTNER   salesforce partners

After 150 years, with Gauri's Analytics Solution, water retailers can now visualise the market movements, leverage opportunities and act quickly to identify and grow their customer base.

From April 2017, most businesses and organisations in England will be able to choose their retail water service provider.

Eligible businesses, charities and public sector customers will not be required buy retail water services from their regional water company. Instead, they will be free to choose their water retailer.

If you are a retailer, give us a call and let us demonstrate our analytics solution, which will help you get your next customer quickly and confidently.
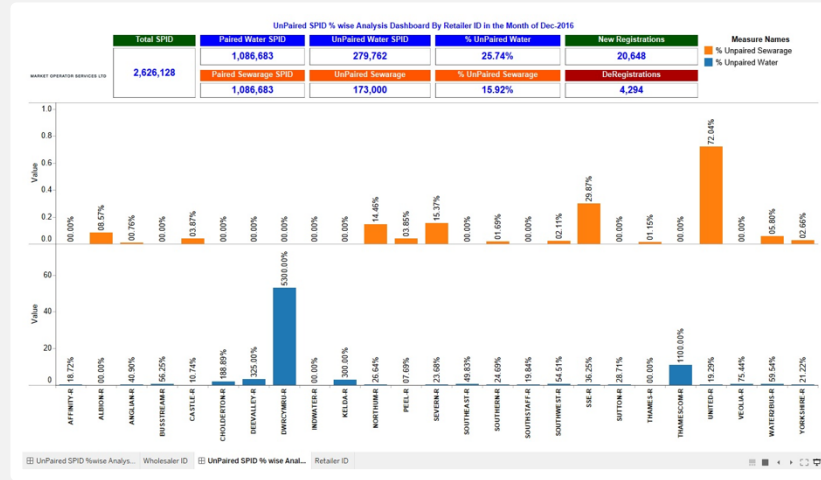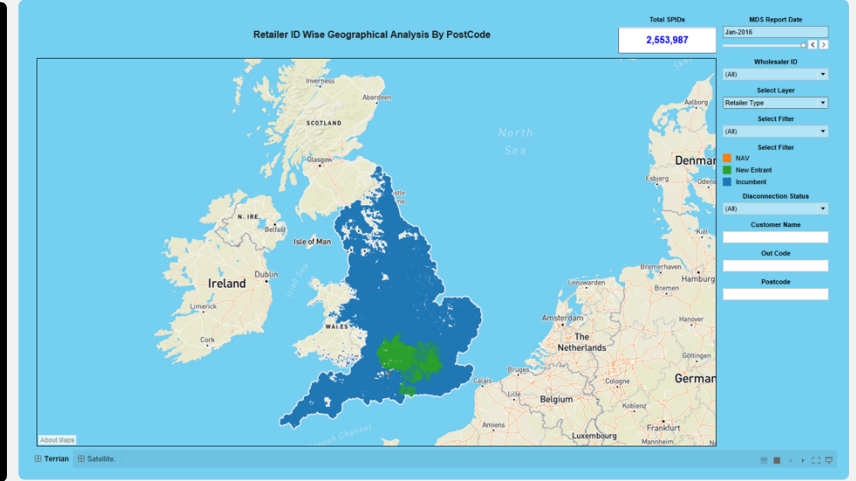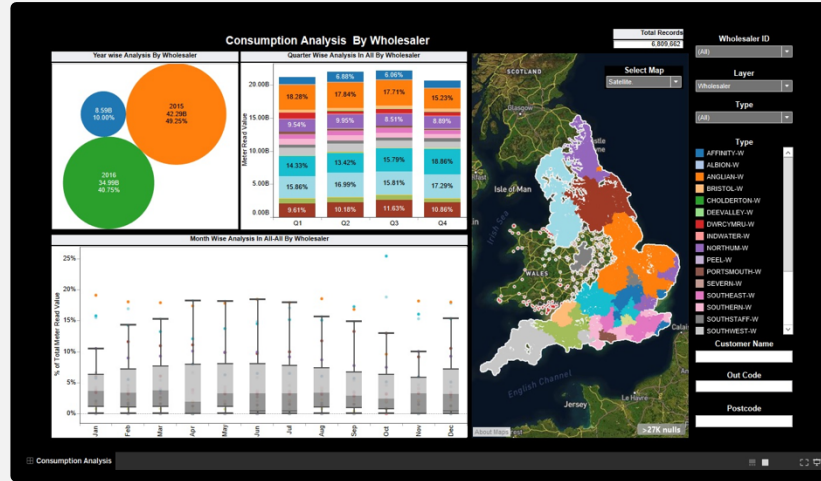
"Powerful, well constructed and meticulously designed visualisations with market insights

As a retailer, you will achieve

o Calculate TCI / TCO - margin calculation

o Customer segmentation and pipeline identification

o Track the switching request, reason for delay, and speed-up the turn-around time

o React quickly and smartly to opportunities

Solution Highlights

With this Analytics Reporting Tool, Retailers can quickly deploy the Market Data Set on their Environment. The service enables a participants to perform, Geo Spatial SPID Analysis, Understand Customer Consumption, TCI/ TCO Margin calculation and Monitor Market Performance.

o **Know Your SPIDs**
Geo Spatial – Analysis
Pairing – Analysis

o **Know Your Customer**
Customer (Water) Consumption – Single or Multi-Site

o **Monitor Your Business**
Executive Dashboard – Margin Calculation

o **Monitor Your Process**
Customer Switch Journey

o **Data Load**
Loading data from Marketing Data-Set using preconfigured data load content

o **Integration**
Easily add context to Marketing Data-Set by integrating with Participant's system

> **Solution integrates with your ecosystem, whether it's on-premise or cloud – three weeks from start to go-live**

Rapid engagement and go-live

Solution is built upon leading analytics and visualisation technologies, which can be deployed on-premise and cloud - totally integrated with your infrastructure.

Our approach to deploy the solution is as follows:

Quick start and launch (One Week)

We can start analysing your existing infrastructure and information landscape to construct the visualisation architecture, data loads (from any in-house data sources) and model a sample report for you to preview – all completed in days from start. We will not charge you if our sample does not meet your expectation.

Predictable roll-out plan (4-5 Weeks)

We provide a clear roll-out plan of the solution covering your requirements driven by your business priorities. This is executed on a fixed price basis or flexible subscription or time and material commercial model, as desired by you.

Expertise you can trust

Your deployment will be directly managed by our lead consultant from analytics and data visualisation practice, collectively bringing 10+ years of experience in leading BI and Analytics Technologies.

Proven RoI and TCO

All our costs can be directly linked to the business benefits – thereby providing assurance on the Return on Investments and Total Cost of Ownership.

About Us

Gauri is a UK based consultancy helping our customers compete and grow using digital initiatives.

As trusted partners, we have consistently helped our clients achieve planned business outcomes for more than ten years.

We specialise in the areas of sales, service, digital marketing, commerce, finance, supply chain & business intelligence. Our talented team bring with them years of international experience providing innovative solutions to address the business challenges of today.

Give us a call and let us explore how we can work together.

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